



**Tutorial Kit\_202011**

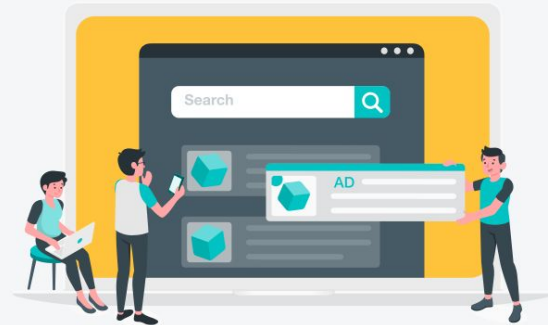
# How to - Login & registration

<https://adp.biggo.com/index.php>

## BigGo AD Platform

Show up when people search for what you offer.  
The Click from BigGo means the most relevant Ad traffic.

[Apply now](#)





# How to - Sign up

- Google
- Facebook
- Email

## Member Login

Please note: Email, Google, and Facebook logins are seen as three separate accounts. If you register by email, please log in by Email Login.

 Facebook Login


 Google Login

Login      Registration

[Forgot Password?](#)

When you click to login to BigGo to become a member of BigGo, you are deemed to agree to [BigGo's statementpolicy and terms of use](#)

# How to create New Campaign

 Add ad campaign

1 Set up ad campaign & audience targeting — 2 Set up ad group & ad targeting — 3 Finish and review ad

Ad campaign name:

Ad locations: Currency:

**1. Put campaign name (can be revised later)**

**2. Choose the location you want to boost ads and currency**

Ad applied to:  
 BigGo search advertising

Daily campaign budgets:  
 monthly limit: US \$300

**3. Set the budget you are willing to spend per day**

Save and Continue

# How to add Store and Products

Ad group name:

1. Put Ad group name

Ad type:

Default bid:  
 Cost-per-click, the minimum bid is US \$0.08

2. Put the CPC bidding that you are willing to spend per click

Add new ad targeting of ad group:  
Search platform

3. Put the platform name that you have the store

4. Put the keyword, store name, product name, product id in here

Search ad targeting:

5. Tick to select all

<input checked="" type="checkbox"/>	Platform	Product name	Product id	Price	Seller name
<input checked="" type="checkbox"/>	Lazada	OSIM UPURE 2 Compatible Replacement Cartridge Filter Bundle of 3 - Aquawater	577688168	\$95	AQUAWATER
<input checked="" type="checkbox"/>	Lazada	OSIM UPURE 2 Compatible Replacement Cartridge Filter - Aquawater	562842928	\$33	AQUAWATER
<input checked="" type="checkbox"/>	Lazada	Osim uAlpine Compatible HEPA and Carbon Filters [HEPAPAPA]	693920492	\$52	Hepapapa

To add an ad targeting: total 6 items

<input type="checkbox"/>	Platform	Product name	Product id	Price	Seller name
<input type="checkbox"/>	Lazada	OSIM UPURE 2 Compatible Replacement Cartridge Filter Bundle of 3 - Aquawater	577688168	\$95	AQUAWATER
<input type="checkbox"/>	Lazada	OSIM UPURE 2 Compatible Replacement Cartridge Filter - Aquawater	562842928	\$33	AQUAWATER
<input type="checkbox"/>	Lazada	Osim uAlpine Compatible HEPA and Carbon Filters [HEPAPAPA]	693920492	\$52	Hepapapa

# How to set account for payment

Account type:  
Individual ▼ \* Credit/Debit card is the available payment method for your account

Billing country/region:  
Singapore ▼

Time zone:  
(GMT+08:00) Singapore ▼

BigGo ADP account name:  
abc

## Choose account type

A. Individual (Pay by Credit/Debit card)

B. Business (Pay by Money transfer)

\* B option is only available in Taiwan

**Choose Billing country** - need to match with your payment information

**Choose time zone** - will be shown in your dashboard

**Put Account name** (can be revised later)

## BigGo AD Platform Online Terms of Service

View

\* I hereby acknowledge that I have read, understand and agree to the terms of this document relating the service policy. BigGo has the right to change, and explain service content. Once we update or revise these Terms, your continued use of the Service after the effectiveness of that update will be deemed to represent your agreement with, and consent to be bound by, the new Terms.

# How to set up Payment

## 1. Click to set up

**Low card balance!** Unable to process payment due to low card balance. Please add money to your account before use BigGo ADP

Payment details

Skip

### Payment method

## 2. Put payment information

Credit card or Debit card ▾

Attention! You can not change payment method after save it. Please register a new account if you want to change the payment method.

### Payments profile

Credit card number

Please type in.



Expiration date

CVC code

Mont

/ Year

CVC

Card holder name

Please type in.

## 3. Put promocode (if have)

Use Promo code now. To experience highly effective on BigGo ADP service in advance. 🚀

Confirm to click. BigGo will process a test transaction (US \$1.071) to verify your payment method. This amount will not actually be charged. Please follow the provided steps for authentication.

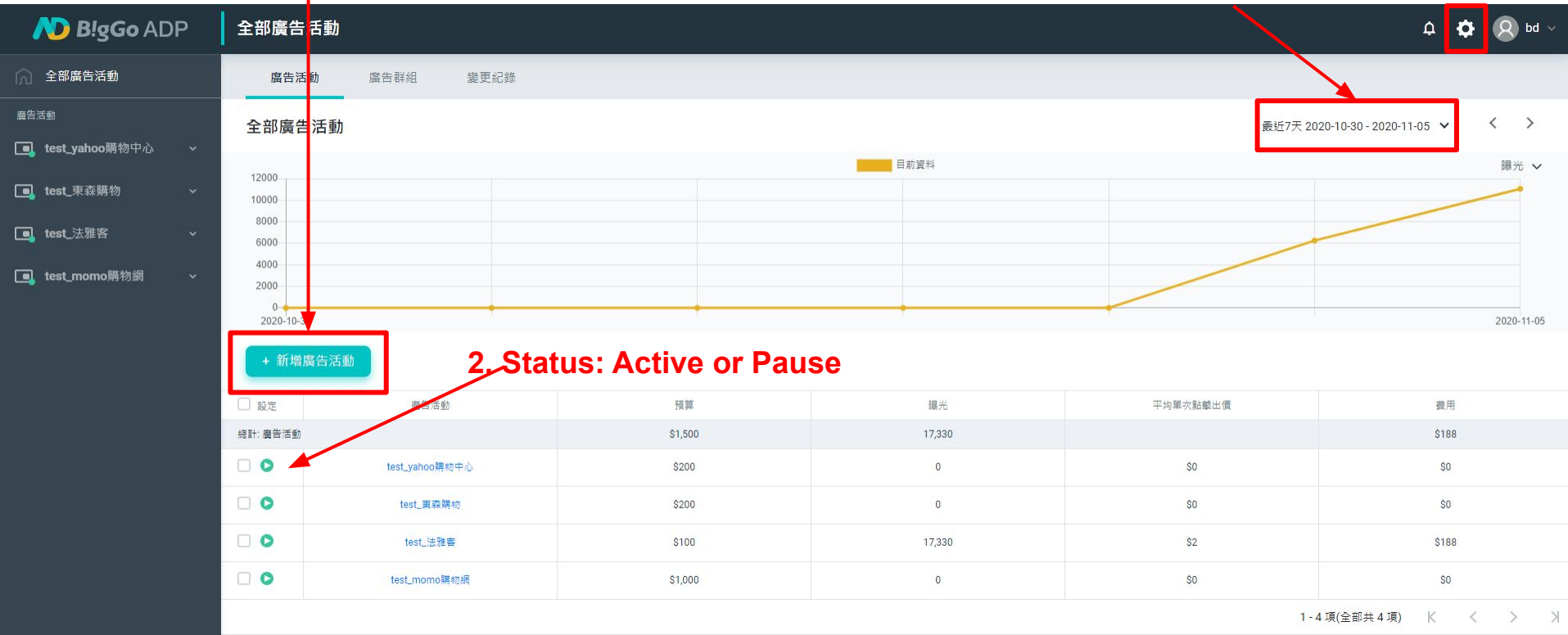
Pay now

# Dashboard

## 1. Add new campaign

## 3. Change period

## 4. Setting



+ 新增廣告活動

2. Status: Active or Pause

最近7天 2020-10-30 - 2020-11-05

陽光

1 - 4 項(全部共 4 項)



# Ad group page

## 1. Go to Ad group



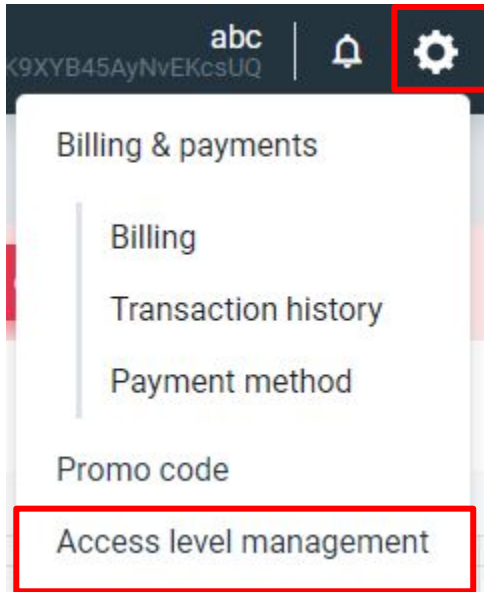
+ 新增廣告群組目標

## 2. Status: Active or Pause 3. Change CPC bidding

<input type="checkbox"/> 設定	電商	播放狀態	商品名稱	商品id	單次點擊出價	曝光 ↑	點擊數	點擊率	平均單次點擊出價	費用	到達連結
總計: 廣告目標						13,197	69		\$0	\$138	
<input type="checkbox"/>	法雅購e-SHOP	播放中	SONY PCM-A10 藍牙數位錄音筆 16G	32036	\$2	17	0	0%	\$0	\$0	<a href="https://eshop.fayaqu.com">https://eshop.fayaqu.com</a>
<input type="checkbox"/>	法雅購e-SHOP	播放中	電影腳踏A夢 大雄的月球探測記 [DVD]	50264	\$2	43	0	0%	\$0	\$0	<a href="https://eshop.fayaqu.com">https://eshop.fayaqu.com</a>
<input type="checkbox"/>	法雅購e-SHOP	播放中	Sony a6400 BODY+ SEL 16-70mm F4套組	57468	\$2	24	0	0%	\$0	\$0	<a href="https://eshop.fayaqu.com">https://eshop.fayaqu.com</a>

# Invite users

## 1. Click Setting



## 2. Click here

## Invite users to this account:abc

Once invited users accept the invitation, they can log in the BigGo ADP account: "abc". If they don't have BigGo account yet, please sign up an account to access the BigGo ADP.

A screenshot of the 'Invite users' form. It has two main sections, both highlighted with red boxes. The first section is titled 'Email of the people to invite' and contains a text input field with the placeholder text 'Please type in.'. The second section is titled 'BigGo ADP account permissions' and contains two radio button options: 'Standard' (which is selected) and 'Administrator'.

## 3. Put the email

## 4. Choose the option

Note: Standard and Administrator are both have full BigGo ADP access privileges. Only Administrator have administrative access that invites users to the account and grant administrative access for users on the account.

A screenshot of two buttons at the bottom right of the form. On the left is a white button with the text 'Cancel'. On the right is a teal button with the text 'Save'.

**Note: In order to access the BigGo ADP, invited user need to sign up an account first**

# Join BigGo Ad platform Now!

<https://adp.biggo.com/index.php>

## Contact us

[bd@funmula.com](mailto:bd@funmula.com)

## Or register now at

<https://adp.biggo.com/dashboard/contactus.php>